



# iHEAL Health and Kensana Health Form Joint Venture to tackle Malaysian Wound Problem of \$500M USD annually.

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iHEAL Health Wound Clinics will create a paradigm shift in chronic wound care.

iHEAL Health, a Malaysian Healthcare company operating iHEAL Medical Centre and Kensana Health, a Canadian based Global Biotechnology company, have created a new joint venture company called iHEAL Wound.

The new joint venture company, **iHEAL Wound**, will leverage the collective abilities of both companies to create a new entity focused on treating and healing chronic wounds. Over 50% of chronic wounds remain unhealed despite the best efforts of the global medical system.

**iHEAL Wound** will be a unique wound care medical service provider that is powered by digital health solutions such as Locum Apps and MyPocketDoc that will empower both healthcare providers as well as patients in managing their chronic wounds as well as their overall health conditions. We endeavour to narrow the gap in accessibility and expertise that is usually present in the traditional healthcare model.

Kensana Health led by Chief Scientific Officer, Dr Vincent Maida has created an innovative and proprietary treatment that has been utilized for over twelve years in Canada with incredible success treating previously “unhealable wounds”. Dr. Khoo of iHEAL Health said, “Chronic wounds have become a global health crisis. Venous leg ulcers, diabetic leg ulcers, pressure wounds, among many others are not only devastating to patients but also places incredible burden on the healthcare system.” Dr. Khoo goes on to say, “New options are needed to treat these wounds and we may be able to provide this as a revolutionary option to add to the armamentarium of wound care solutions.”

For example, the prevalence of diabetic foot ulcers (DFU) in Malaysia has generally ranged from 5-10% of diabetic patients developing chronic wounds, however in 2018 a study of diabetic patients in Kuala Lumpur saw the rate goes as high as 42%. Globally, there is an amputation caused by a DFU every 30 seconds. The 5-year mortality rate following amputation is reported to be between 40 and 70%.

Ken Clement, Founder and Executive Chairman of Kensana Health said, “Dr.Khoo and his iHEAL team are recognized as leaders in private healthcare with an impeccable reputation for providing elite healthcare utilizing the latest therapeutic procedures and treatments to create the gold standard for patient outcomes.”

Clement went on to say, “I know firsthand the quality of care the iHEAL team provides. I personally received treatment from Dr.Khoo and his team for a recent procedure. I was so impressed and grateful for the professional and expert care I received from the iHEAL team. I knew right away that this was the right partner to take our Kensana Chronic Wound therapy to the world.”

The new **iHEAL Wound** joint venture is currently evaluating locations in multiple countries to launch clinics. Clement said, “Our plan is to open clinics throughout Southeast Asia, Saudi Arabia and the Middle East, Australia, Germany, Canada and the U.S. Immediately we are focused on opening our first location in Australia to leverage our existing infrastructure and then evaluate opportunities in Malaysia as we build up our capabilities in Southeast Asia.”

The partnering of iHeal Medical and Kensana Health will make a formidable team to deal with these horrific health issues. Kensana’s therapy will provide new opportunities for patients to heal previously unhealable wounds while iHEAL will provide the elite healthcare to not only provide excellent healthcare

but guide and educate the patient to ensure that after the wounds heal, there is no reoccurrence of the wound by making changes in their personal health via changes to habits and lifestyles.

Dr.Khoo said, “This is the beginning of a new chapter for patients with the severe unmet need of chronic wounds. I am optimistic that this will be a life changing platform for thousands of patients.”

For further information about iHEAL Health please go to [www.ihealhealth.com](http://www.ihealhealth.com)

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